Music.
Events.
Project Management.

A hybrid profile combining business and structure with creativity and project management.

info@robert-ericsson.com · +46 72 72 60 995 · robert-ericsson.com



MUSIC & EVENTS

02 // CREATIVE

Musician / Speaker
(Since 2015)

More than 10 years of experience as a live artist focused on entertainment. Après-ski venues, pubs, corporate events and summer stages across Scandinavia. A popular live act known for sing-alongs and dancing.

Since 2026 – Lecture "I'm Alive" focused on mental health, performance and change.

HIGHLIGHTS

I'M ALIVE

Artist Manager
(Since 2021)

Support and strategy for artists who want to take the next step in their career through professional guidance. Currently: Nathan Leazer

NATHANLEAZER.COM

Reboot Music
(Since 2023)

Project management and professional audio equipment rental for different types of events.

REBOOTMUSIC.SE

CONCEPT & DELIVERY

Project Manager

Alive Concert (2023–present)
A lecture and concert addressing mental health. Responsibilities: initiative, project management, content, budget, marketing, social media, performer and speaker.
aliveconcert.se

Little Hell Country Festival (2021–2023)
Annual festival in Hälsingland. Responsibilities: budget, artist booking and hands-on delivery during the festival. 300 visitors each year at full capacity.

Reboot Sessions – Festival Edition (2025)
Two concert evenings featuring four different artists, produced with Smedjan BBQ outside Örebro. Responsibilities: initiative, artist booking, sound/lighting and hosting. More than 500 visitors.

Live Session (2021)
A livestreamed concert during the pandemic, creating paid work for artists and production companies. Produced with Sweden Event Center and funded by the Swedish Arts Council. Responsibilities: initiative, concept and artist booking.

Reboot Sessions (2024–2025)
An intimate concert format for up-and-coming artists at The Node and Scalateatern in Stockholm.

Weddings & Corporate Events
Weddings and corporate events for 20–100 guests, with budgets of up to SEK 500,000.

CLIENTS — MUSIC & EVENTS

FINANCE & IT

01 // OPERATIONS

Bridging the gap between business, technology and administration.

Tingent

IT & Tech consultancy broker | May 2019 – Present

Client Relations, 2019–2021 · Business Coordinator & Operations, 2021–present

Responsible for contracts, invoicing, time reporting, and administration related to consulting assignments, while driving process improvements and implementing technical solutions to improve operational efficiency.

- Jira automations & workflows
- Contracts & invoicing
- AI assistant for internal information retrieval
- B2B Sales

FUTURE FOCUS

Currently completing higher vocational education in data modelling and BI platforms to strengthen data-driven decision support.

Target roles

Business Operations
Finance Systems
Business Coordinator
Process-focused roles

Expertise

Contracts & invoicing
Internal & external support
Process automation
AI-powered internal tools

Tools & systems

Atlassian Jira
MS 365 & Google Workspace
Slack
Copilot & ChatGPT
Lovable
Zapier
Scrive
CRM & VMS systems

ADDITIONAL EXPERIENCE

Team Lead — Alwex Lager & Logistik AB

Autumn 2018 – 2019

Warehouse & Logistics. Led the establishment of a new operational department during the onboarding of a major client. Responsible for planning incoming orders, and coordinating a team of 30 employees.

Restaurant Owner (Co-founder) — Sandviks Hamnkrog

Öland · summer 2018

Seasonal restaurant by Sandvik harbour. Ultimately responsible for daily operations and overall business management. 16 employees.

Sales Associate — Macforum (Apple Premium Reseller)

2014 – spring 2018

Retail. In 2016 I was one of only a few in the country selected for an advanced sales training programme at Apple.

EDUCATION

IHM Business School — Sep 2026 – Jan 2027
Data Modelling & BI Platforms

Excelo — 2023
Advanced Excel Course

Linnaeus University — Jan 2022 – Jun 2022
Music Production, Audio Engineering

DMG Education — Feb 2020 – May 2020
Music Management, Artist Management