

Technology. Finance. Music.

A hybrid profile combining business and emerging technology with creativity and project management.

Current role

Business Coordinator & Operations at Tingtent

2021–present · Client Relations 2019–2021

Profile

Business operations, finance systems, process development, automation, data analysis and BI.

Professional summary

Responsible for contracts, invoicing, timesheets and administration for consultancy assignments. I also develop internal process improvements, including Jira automations, AI-powered information retrieval and automated document workflows.

Alongside my business career, I bring more than ten years of experience as a live artist and have led music and event projects involving artist booking, budgets, marketing, production, sound and lighting.

Business Coordinator & Operations

Tingent · IT & Tech consultancy broker

May 2019–present

Responsible for contracts, invoicing, timesheets and all administration relating to consultancy assignments. Driving scalable process improvements through smart automation.

Responsibilities & development

- Contract and invoice administration
- Consultant and timesheet administration
- Jira automations and workflows
- AI assistant for internal information retrieval
- AI agents and operational efficiency
- Automated document and PDF generation
- Pricing and margin calculations

Tools & systems

Atlassian Jira, Microsoft 365, Google Workspace, Slack, Copilot, ChatGPT, Lovable, Zapier, Scrive, CRM and VMS systems.

Target roles

Business Operations · Finance Systems · Business Coordinator · Process-focused roles · Junior Data Analyst

Education

IHM Business School

Data-driven Sales with Digital Tools & AI · Oct 2026–Jan 2027

Data Modelling & BI Platforms · Sep 2026–Jan 2027

Excelo

Advanced Excel Course · 2023

Additional experience

Restaurant Owner (Co-founder), Sandviks Hamnkrog · Öland, 2018. Daily operations and overall business responsibility for a seasonal restaurant with 16 employees.

Sales Associate, Macforum · 2014–2018. Selected for the Apple Expert Program, advanced sales training focused on customer journeys and relationships.

Artist, Manager & Project Manager

Artist / Entertainment

More than 10 years as a live artist at après-ski venues, pubs, corporate events and summer stages across Scandinavia.

Artist Manager

Support and strategy for artists. Currently working with Nathan Leazer.

Reboot Music

Professional audio equipment rental for events of all kinds.

Reboot Sessions · 2024–2025

Intimate concert format for up-and-coming artists at The Node and Scalateatern in Stockholm.

Little Hell Country Festival · 2021–2023

Annual festival in Hälsingland. Budget, artist booking and hands-on delivery. 300 visitors each year.

Alive Concert · 2023–present

Lecture and concert addressing mental health. Initiative, project management, content, budget, marketing, social media, performer and speaker.

Reboot Sessions – Festival Edition · 2025

Two concert evenings with four artists. Initiative, artist booking, sound/lighting and hosting. 500+ visitors.

Live Session · 2021

Livestreamed pandemic concert produced with Sweden Event Center and funded by the Swedish Arts Council. Initiative, concept and artist booking.

Weddings & Corporate Events

Events for 20–100 guests with budgets up to SEK 500,000.

Education

Linnaeus University · Music Production, Audio Engineering · 2022

DMG Education · Music Management, Artist Management · 2020